



# NOVA DIRECTORIES ART SPECIFICATIONS

## 3 COLUMN REGULAR TELEPHONE DIRECTORY (Indianhead, Lakedale, Redwood Falls, Sharon-Bergen)

<b>Display Ad Sizes</b>	<b><u>W X H (picas)</u></b>	<b><u>W X H (inches)</u></b>
SFC	14 X 11 picas	2.3 X 1.8 inches
QC	14 X 14 picas	2.3 X 2.3 inches
TEC (STC)	14 X 19 picas	2.3 X 3.2 inches
DFC	29.6 X 11 picas	4.9 X 1.8 inches
DQC	29.6 X 14 picas	4.9 X 2.3 inches
DQCV	14 X 29.6 picas	2.3 X 4.9 inches
HC	14 X 29.6 picas	2.3 X 4.9 inches
DTC	29.6 X 19 picas	4.9 X 3.2 inches
TFC	45 X 11 picas	7.5 X 1.8 inches
TQC	45 X 14 picas	7.5 X 2.3 inches
TTC	45 X 19 picas	7.5 X 3.2 inches
DHC	29.6 X 29.6 picas	4.9 X 4.9 inches
HP	45 X 29.6 picas	7.5 X 4.9 inches
TQP	45 X 44.6 picas	7.5 X 7.4 inches
FP	45 X 60 picas	7.5 X 10 inches

### HS SPECIFICATIONS

- Limit of 1 (one) logo per HS.
- No set rules on lines of text allowed in an HS - The office will let you know if text absolutely will not fit in the HS size specified.
- The smallest point size allowed for text in an HS is 6.0.

### ART REQUIREMENTS

- Art may be emailed or sent on CD in PC format. Email: [aredman@pcii.net](mailto:aredman@pcii.net)
- The preferred format is .EPS or .tif format with fonts converted to curves. PDF files are accepted if ad is correct size & color is correct. Resolution: 300 dpi.
- If you have any questions please contact the Graphics Department at Nova Directories 1-888-891-6925.